

OneLegacy Donate Life Rose Parade® Float

2027 OneLegacy Floragraph Application

The OneLegacy Donate Life Rose Parade Float campaign, a national program of the OneLegacy Foundation, is supported by more than 100 official sponsors, including organ and tissue recovery organizations, tissue and eye banks, hospitals, transplant centers and affiliated organizations. The 2027 Rose Parade will take place on Friday, January 1, 2027, at 8:00am PST.*



As in years past, OneLegacy is proud to honor donors with a limited number of memorial floragraphs on the 2027 OneLegacy Donate Life Rose Parade Float. For families who are ready to be advocates for organ, eye, and tissue donation, through an open application process, OneLegacy is pleased to offer the donor families in our service area the opportunity to share their loved one's story through media, community engagement, and collaborations with hospitals where the donation occurred.

Application Process and Expectations

The application form, consent form, requested high quality photo (headshot) and biography of the donor must be received by OneLegacy Donor Family Support Services **by Friday, July 3rd, 2026**. The application may be completed and submitted online or emailed to jservin@onelegacy.org. Families chosen to be honored with floragraphs will be notified by **Friday August 28th, 2026**. Families will be selected based on a range of criteria including volunteer service to the community and/or OneLegacy Ambassadors Program; past participation in OneLegacy Donate Life Rose Parade Float decorating and/or the OneLegacy Donate Life Run/Walk; and participation in OneLegacy's Family Support Services program (see Expectations and Requirements). We will also ensure that honored donors represent a range of ages, ethnicities, regions, and organs and tissues donated.

Media

The opportunity for your loved one to be honored with a floragraph comes with several expectations. In particular, floragraph honoree families are commonly the subject of media stories in the months and weeks leading up to the parade. Thus, Floragraph family members should be comfortable speaking to the media and are expected to be available for media opportunities on a timely basis, as opportunities arise.

Applicants must submit the "Consent For Use of Name and Likeness" form signed by **all next of kin who authorized donation**. Legal next of kin refers to the person(s) who are legally recognized as the closest living relative of an individual.

Special Events and Sponsorship

In addition, families have the opportunity to decorate their floragraph during one of the floragraph decorating shifts and attend special OneLegacy Donate Life events in Pasadena from December 29* through Parade Day, January 1, 2026. *Subject to change.

OneLegacy Donate Life Rose Parade® Float

One hotel room in Pasadena will be provided from December 29, 2026* through January 2, 2027* to ensure family's ability to participate in the special events. To help with planning, please note that certain expenses—such as meals, transportation, and Rose Parade merchandise—are not covered by the sponsorship.

Selected Honorees' Participation Timeline		
Date	Event	Location and Time
October TBD	Floragraph Decorating	TBD
Early December (Weekday Morning)	First Look	TBD
Tuesday, December 29 th	Hotel Check-in and Floragraph Placement	TBD
Wednesday, December 30 th	Honoree Dinner	TBD
Thursday, December 31 st	Float Judging and Celebration of Life Dinner and Toast	TBD
Friday, January 1 st	Rose Parade	TBD

*All events are subject to change/cancellation. Additional events may be added to which selected families will be notified.

Participation of Family Members: If available, floragraph families may have the opportunity to invite a limited number of extended family members to participate in select OneLegacy Donate Life float special events. **Some events require tickets, and floragraph families will receive a limited number, with the possibility of purchasing additional tickets based on availability.** Detailed information about these events will be shared with the families selected to participate.

Hospital Participation

OneLegacy partners with hospitals and community organizations to honor donors and celebrate their lifesaving legacy. Honoree families may be invited to participate in recognition activities and events leading up to and following the Rose Parade, **including opportunities held at or in collaboration with the hospital where the donation occurred.**

Considerations for Floragraph Family Participation

Families are encouraged to thoughtfully consider the emotional and personal implications of becoming a Floragraph Family before applying. Participation often involves sharing your loved one's story publicly and engaging in media, community, and commemorative events. **To help ensure this is a meaningful and positive experience, we strongly recommend applying at least one year after the passing of your loved one.** This recommended timeframe allows families space to grieve and begin healing, so that participation feels supportive and honoring rather than overwhelming. Our priority is to honor both your loved one's legacy and your family's emotional well-being throughout the process.

OneLegacy Donate Life Rose Parade® Float

Application Requirements

- OneLegacy recognizes all individuals for whom donation was authorized as donors; honorees are not required to have had organs, eyes, or tissues recovered or transplanted. However, **OneLegacy can only sponsor honorees medically serviced in one of our seven federally designated counties: Orange, Los Angeles, San Bernardino, Kern, Ventura, Riverside, and Santa Barbara.**
- Must have the *Consent For Use of Name and Likeness* form signed by **all next of kin who authorized donation**. Legal next of kin refers to the person(s) who are legally recognized as the closest living relative of an individual.
- Floragraph family members should be comfortable speaking to the media and must report to media opportunities on a timely basis. On occasions between December 26* and January 1st*, television morning shows require reporting to the studio or locations at a very early hour.

All required materials outlined below must be completed and submitted before the application can be reviewed.

1. Complete information on following application,
2. Signed ***Consent For Use of Name and Likeness*** form
3. Description of activity in our OneLegacy/Donate Life community (OneLegacy Ambassador/Embajador de OneLegacy Programa, Donate Life Rose Parade Float decorating, OneLegacy Donate Life Run/Walk, Donor Family Support Services programs), or your own community activity to advocate for organ, eye, and tissue donation and/or cause in honor of your loved one.
4. Your loved one's biography (350 words or less) that includes information on your loved one's donation (a sample biography is included).

In addition, please provide us an image of your loved one for the floragraph portrait that would adorn the OneLegacy Donate Life float. In order to make for the best possible finished portrait, please send us **a headshot with your loved one in focus and looking as straight-on into the camera as possible**. The image should be in **JPEG format at high resolution** (min. size 4" x 6" at 300dpi). If you are unable to scan the image, you may send a photograph to the address below along with this form. The photograph will be returned to you.

If you have trouble submitting application online, please email this form, requested information and photo to Jservin@onelegacy.org or mail to the address below, Attn: Family Support Services/Floragraph. Applications must be received by **July 3, 2026**. Please contact the Family Support Services team with any questions at 800-423-7220.

OneLegacy Donate Life Float
Attn: Family Support Services
1303 W.Optical Dr
Azusa CA 91702
www.onelegacyfloat.org

OneLegacy Donate Life Rose Parade® Float

All About Floragraphs

Continuing a tradition that began in the 2008 Rose Parade, the OneLegacy Donate Life's 2026 float entry will feature many "floragraphs" of organ, eye and tissue donors from across the country.

What is a floragraph?

A floragraph is a portrait created with floral materials. The OneLegacy Donate Life float's floragraphs are strictly memorial in nature.

Who is featured on the Donate Life floragraphs?

Donors are defined as deceased donors of organ, eye and/or tissue (regardless of the outcome of donation). The float's Floragraph Sponsors select the deceased organ, eye and tissue donors who are depicted on the portraits.

How large are the floragraphs?

The size varies yearly depending on the float design. This year the floragraphs are approximately 12" x 16" oval.

How are floragraphs created?

Photographs of the honored donors are converted into posterized images, which are printed and applied to a foam or wood backing. The portraits are then decorated in a method akin to "color by number". OneLegacy volunteers experienced in the art of decorating floragraphs guide families or selected volunteers, many of them donor family members or transplant recipients, through the deeply meaningful process of bringing the floragraph portraits to life.

How do floragraphs inspire people to donate life? The donors and families honored with floragraphs have been the subject of hundreds of news stories capturing their families' meaningful participation in the Rose Parade.

Together with the OneLegacy Donate Life float's riders and walkers, the floragraphs are the centerpiece of the national media campaign surrounding OneLegacy Donate Life's annual Rose Parade float entry.

