



Every organ, eye and tissue donation begins a journey of new life, health and adventure for the recipient. Recipients are given back the opportunity to live long and productive lives, to remain active in their communities and within their families. Donor families find comfort from the selfless and compassionate act of donation to help people they may never know. Living donors heroically give of themselves to family, friends, and even strangers.

Like an oasis discovered amidst a caravan's journey across the desert, organ, eye and tissue donation renews hope and sustains life. **The 2016 Donate Life Rose Parade Float, Treasure Life's Journey,** features a colorful caravan with **sixty donor medal-inspired floragraphs** honoring the invaluable treasure of a deceased donor's lifesaving gift. **Twenty-four transplant recipients ride the float** and continue to share in life's adventures allowed by the gift of organ or tissue donation. **Twelve living donors** walk alongside the float carrying provisions of flower accented fruit, symbolizing life giving and enhancing gifts that have been given. Dedicated roses, placed lovingly by people touched by donation, create floral jewels that ornament the base of the float.

As the world's most visible campaign to inspire organ, eye and tissue donation, the Donate Life Rose Parade Float inspires viewers to Treasure Life's Journey by helping the over one million people in need of life-saving or enhancing transplants each year. One person can save up to eight lives through organ donation and touch up to 50 more through tissue donation. Register today to be an organ, eye and tissue donor by visiting www.DonateLifeAmerica.org.