

The Family Circle Rose Dedication Program

DEDICATE A ROSE

A rose is a symbol of love, loss and renewal. It represents something different to every family; to some it is hope, to others it is grief and to still others it is gratitude.

The Family Circle Rose Dedication Program offers all families touched by organ and tissue donation the opportunity to honor their loved ones by dedicating a rose that is tagged with a personal message and placed in the Family Circle Garden. The Garden is a living memorial on the Donate Life Rose Parade® Float. This float is part of the Tournament of Roses® Parade in Pasadena, California which is seen by millions of people from around the world on New Year's Day.



WHO CAN PARTICIPATE?

Families touched by donation:

Any family or individual who has been touched by organ and tissue donation and transplantation can dedicate a rose in the Family Circle Garden to bear the name of someone who has given, received, awaits, or died while waiting for the gift of life.

Organizations:

The hospital and organization program is designed to offer donor hospitals, transplant centers, OPOs, tissue banks and other organizations the opportunity to honor donor families, recipients and candidates. For more information on opportunities for your organization, visit www.donatelifefloat.org or contact Laurie Wolowic at lwolowic@donatelifefloat.org.



FAMILY
CIRCLE



DONATE
LIFE ROSE PARADE FLOAT



Rose
Dedication
Program



FAMILY CIRCLE ROSE DEDICATION PACKAGES

Individual families may choose from one of five Family Circle packages:

A) The Honor Package: \$25

- A rose with the name of your loved one or honoree in the Family Circle Garden
- Thank you card acknowledging your dedication
- Your personalized dedication posted on www.donatelifefloat.org

B) The Remembrance Package: \$50

- All items in Package A
- A personalized certificate recognizing the gift of a loved one or honoree
- A replica of the vial placed in the Family Circle Rose Garden
- 1 Family Circle Logo Pin

C) The Celebration Package: \$100

- All Items in Package B
- One Rose Parade Souvenir 3-Pin Set (Float Theme, Parade Theme, Rose Logo Pins)
- One Rose Parade Souvenir Program

D) The Family Package: \$200

- All Items in Package B
- Two Rose Parade Souvenir 3-Pin Sets (Float Theme, Parade Theme, Rose Logo Pins)
- Two Rose Parade Souvenir Programs
- Five Float Theme pins

E) The Share Package: \$250

- All Items in Package D
- A Remembrance Package dedicated through the Family Circle Grant program given to a family who would not be able to dedicate a rose.



HOW ARE THE FUNDS USED?

Proceeds from the Family Circle support three important goals:

Honor Your Loved One: A portion of the proceeds support the administration of the program so that we can continue to honor loved ones each and every year.

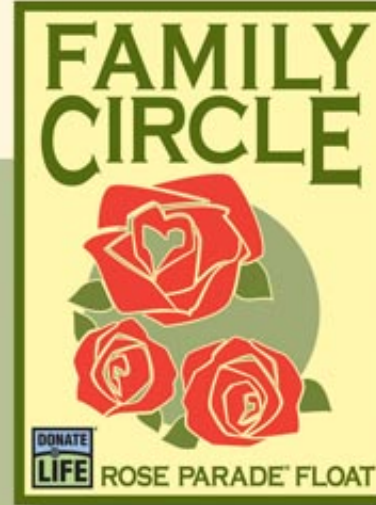
Inspire Others: The Family Circle inspires people to donate life by contributing to the Donate Life Rose Parade Float and sponsoring the float website www.donatelifefloat.org. The Donate Life Rose Parade Float is the subject of hundreds of news stories nationwide, is seen by millions of spectators and is the largest national donor awareness campaign.

Support Families: Through generous donations, the Family Circle grants dedicated roses to needy families. To learn more about the grant program and other exciting projects, visit www.donatelifefloat.org.



JOIN US!

To dedicate a rose in the Family Circle Garden please complete the attached form or visit www.donatelifefloat.org and go to the Family Circle page. All dedications received by December 1st will be mailed out by Christmas. Dedications received after December 1st but before December 27th will be placed in the garden but mailed out after January 1st.



WWW.DONATELIFEFLOAT.ORG



The Family Circle Rose Dedication Program

I am proud to join the Family Circle at the following level: (Please complete an order form for each rose you wish to dedicate)

- The Honor Package \$25
 The Celebration Package \$100
 The Share Package \$250
 The Remembrance Package \$50
 The Family Package \$200

Introduction: (choose one with the name of the honoree):

- In memory of
 In honor of
 In support of

Personal Dedication (optional): up to 25 words that will be added to the end of the introduction: _____

Your Name: _____
 Address: _____
 City: _____ State: _____ Zip Code: _____
 Telephone: _____
 Email: _____

Optional: Please acknowledge my gift and send my Family Circle Dedication Package to:
 Address: _____
 City: _____ State: _____ Zip Code: _____

Enclosed is my check payable to **Family Circle**.

Please charge my credit card: VISA MasterCard Amex

Credit Card # _____

Name on Card: _____

Exp: _____

Signature: _____

Note: Your card statement will show a charge to "OneLegacy," the Southern California transplant donor network that coordinates the Donate Life Rose Parade Float.

Please mail or fax this order form to the address below. Attn: Donate Life Float Family Circle. An email confirmation will be sent upon receipt of your order. The Donate Life Float Family Circle is coordinated by OneLegacy, a 501(c)(3) non-profit organization, Tax ID #95-3138799. Donations are tax-deductible to the maximum extent allowed by law.