



Donate Life Rose Dedication Ceremony Basic Manual

If this is your first year hosting a Rose Dedication Ceremony, you may be wondering where to start.

By December 1st, you will be receiving your kit which contains:

1. **Rose Vials for the Float:** Invite your honored families to write personal dedications to their loved ones using waterproof, fine-tip Sharpie pens.

Please return the personalized vials by December 23 so that they can be lovingly placed on the Donate Life float. Please send to:

Attn: Sandra Madera
Donate Life Family Circle Rose Dedication Program
221 S. Figueroa St., Ste. 500, Los Angeles, CA 90012

2. **Dedication Cards:** Please have your families write their dedications on the enclosed cards and return them with the vials to the address above. We will in turn post the dedications to the Family Circle section of the float website, *donatelifefloat.org*
3. **Replica Rose Vials:** Invite the families to duplicate their dedications onto the tags and keep the vials to commemorate their rose on the Donate Life float. We encourage you to place red long-stem roses into these vials for presentation to your honored families.
4. **Tribute Cards:** To be given to the families being honored. These beautiful cards contain information about where their rose will be placed and explain the significance of Donate Life's float entry in the 2011 Rose Parade.

You will find customizable certificate templates in the Planning Kit.

Check out our best practices located via the 'Rose Dedication Ceremony Resources' link on the Family Circle page to see some helpful ideas from hospitals who have hosted several Rose Dedication Ceremonies.

Download our event timeline and checklist document (one of the documents in the planning kit). It will help you with all possible aspects of planning a Rose Dedication Ceremony. If you don't have a lot of lead time, you can customize the time-line and check list to suit your needs.

Thank you for your support as a Donate Life Rose Sponsor and for making the Donate Life Rose Parade Float meaningful to your organization and the families you serve.